



# LIVE AT FIVE

CONCERT SERIES

PARTNERSHIP OPPORTUNITIES // Fall 2025

# LIVE AT FIVE

Live at Five is a popular, family-friendly, outdoor concert series in downtown Fairhope, Alabama. Concerts are held in the beautiful Halstead Amphitheatre located on the campus of Coastal Alabama Community College.

Each Fall and Spring, Live at Five hosts national and local bands and singers/ songwriters, spanning a wide range of musical genres: rock, country, Americana, alternative, jazz, soul, funk, and more. Past performers include the Red Clay Strays, the Marshall Tucker Band, Blues Traveler, Spin Doctors, Drivin N Cryin, Dirty Dozen Brass Band, North Mississippi All-Stars, JJ Grey and Mofro, Wilco, and many local artists.

Live at Five's tremendous success over the past eight years has increased audience attendance to over 2000 for many of our national artists, and the popularity of this laidback, festival atmosphere gets bigger each season.

At Live at Five, our aim is simple: attract sought-after musicians to our town and provide our concert goers with the highest quality live music experience. Live at Five attracts a diverse audience, but the common denominator is a love of live music and an appreciation of outdoor, festival gatherings.

Live at Five is a 501(c)3 charitable organization. All proceeds are applied toward the production of more concerts and the Jacob Hall Memorial Grant, a program established by Live at Five that supports local aspiring musicians. The Jacob Hall Memorial Grant program has given over \$50,000 to eligible grantees.

The results of your generosity are obvious, and your support of Live at Five demonstrates to your clients, prospective customers, and the entire community your company's enthusiasm for our local performing arts, live music, and philanthropic giving.

All sponsorship levels include early access to all shows from the designated Sponsors Only and Season Pass Holder gate.

## OUR AUDIENCE

Over eight years ago, Live at Five set out to fill the void in our community for live music in a laid back and casual environment.

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## GIVING BACK

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Corporate social responsibility continues to be an important value for consumers of all ages. Let people know that your company cares by supporting Live at Five.

## Season Sponsorship (Fall 2025)

FRIEND OF THE HALSTEAD \$1,000	GOLD PARTNER \$2,500	PLATINUM PARTNER \$5,000	PRESENTING PARTNER \$10,000
<ul style="list-style-type: none"><li>• 6 Passes per Show</li><li>• Live at Five Swag for guests</li><li>• Logo Displayed on Live at Five website</li><li>• Social Media Recognition</li><li>• Recognition during concert on Partners LED Screen</li><li>• Emcee recognition during the concert</li></ul>	<ul style="list-style-type: none"><li>• 10 Passes per Show</li><li>• Live at Five Swag for guests</li><li>• Logo Displayed on Live at Five Website</li><li>• Social Media Recognition</li><li>• 10' x 10' Hospitality Tent</li><li>• Emcee recognition during the concert</li></ul>	<ul style="list-style-type: none"><li>• 16 Passes per Show</li><li>• Live at Five Swag for guests</li><li>• Logo Displayed on Live at Five Website</li><li>• Social Media Recognition</li><li>• 10' x 10' Hospitality Tent</li><li>• Emcee recognition during the concert</li><li>• Feature in Email blast</li></ul>	<ul style="list-style-type: none"><li>• 20 Passes per Show</li><li>• Live at Five Swag for guests</li><li>• Logo Displayed on Live at Five Website</li><li>• Social Media Recognition</li><li>• 10' x 10' Hospitality Tent</li><li>• Emcee recognition during the concert</li><li>• Feature in Email blast</li><li>• VIP opportunity to meet bands backstage (if available)</li></ul>
<b>SOLD OUT</b>			

\* = sponsor to provide

All levels of partnership include early access to all shows from the Sponsor Only entry gate.