



SPONSORSHIP OPPORTUNITIES // updated 2022

WHAT IS LIVE AT FIVE?

Live At Five is a popular, family-friendly, outdoor concert series in Fairhope, Alabama. Concerts are held in the beautiful Halstead Amphitheater on the campus of Coastal Alabama Community College.

Each Spring and Fall, Live at Five hosts national and regional bands and singer/songwriters, spanning a wide range of musical genres: rock, country, Americana, jazz, soul, funk, and more.

At Live at Five, our aim is simple: We want to attract sought-after musicians to our town and provide our concert goers with the highest-quality live music experience.

Live at Five attracts a diverse audience. The common denominator is a love of live music and appreciation of wholesome, festive gatherings.

OUR AUDIENCE

When we started five years ago, we had no idea how many people would come. Not a clue. We didn't yet understand the hunger our community harbors for live music.

Not at all! Every Spring 2021 show sold out, with more than 1,500 people at each event. This tremendous success has emboldened us to expand Live at Five. With this continued support, we are now striving to book bigger bands and explore new opportunities to present the best live music experience to our Fairhope audience.

FALL 2022 LINEUP



**AUG
26**

JOHN COCHRAN
AND FRIENDS PLAY THE LAST WALTZ
WITH THE JOHN HALL TRIO



**SEP
10**

BLACKHAWK
WITH OPENER TBD



**SEP
30**

ROMAN STREET
WITH ROLLIN IN THE HAY



**OCT
21**

BLUES TRAVELER
WITH OPENER TBD



**NOV
05**

HONEY ISLAND SWAMP BAND
AND THE DARK SIDE OF THE SWAMP
WITH GRITS & GREENS



FALL SPONSORSHIP OPPORTUNITIES

* = sponsor to provide

PRESENTING SPONSOR \$10,000 (1 available)

- Large Vertical Stage Banner
- 2 Reserved Parking Spots on School St.
- Early Access for Sponsor & Guests
- 10'x10' Tent for Sponsor Hospitality*
- 1-min Emcee Promo + Emcee Recognition
- Logo Prominently Displayed on Event T-Shirt
- Logo Prominently Displayed on Series Posters
- Social Media Shouts out
- Sponsor Recognition in Email Blasts to 4,500+ on Live at Five distribution list
- Logo Prominently Displayed on Live at Five website
- 15 Tickets/Show + 15 Live at Five T-Shirts

FALL SPONSORSHIP OPPORTUNITIES

* = sponsor to provide

PLATINUM SPONSOR \$5,000 (10 available)

- 10'x10' Tent for Sponsor Hospitality*
- Early Access for Sponsor & Guests & Signed Concert Flyers
- Logo on Event T-Shirt + Series Posters
- Ability to Provide Sponsor Swag
- Social Media Shout Outs
- 10 Tickets/Show + 10 Live at Five T-Shirts
- Logo Displayed on Live at Five website
- Sponsor Recognition in Email Blasts to 4,000+ on Live at Five distribution list

GOLD SPONSOR \$2,000

- Fence Banner* (6'x4')
- Logo Displayed on Live at Five website
- Social Media Shout Outs
- 8 Tix to Each Event & early access for sponsors and guests
- 8 Live at Five T-Shirts

FRIEND OF THE HALSTEAD \$1,000

- Social Media Shout Outs
- 4 Tix to Each Event & early access for sponsors and guests
- 4 Live at Five T-Shirts

GIVING BACK

Live At Five is a 501(c)3 charitable organization. After expenses, we donate a major portion of all proceeds to The Jacob Hall Memorial Grant, a nonprofit that supports local aspiring musicians established by Friends of the Halstead.

The implications of your involvement are obvious. Your support of Live At Five demonstrates to your clients, prospective customers, and the entire community your company's enthusiasm for our local performing arts, along with the betterment of musicians.

Corporate social responsibility continues to be an important criteria for consumers of all ages. Let people know that your company cares by supporting Live at Five.

CONTACT INFO

DIRECT QUESTIONS TO:
sponsor@liveatfive.com

SUBMIT SPONSORSHIP FORMS TO:
sponsor@liveatfive.com

MAKE SPONSORSHIP CHECKS PAYABLE TO:
The Friends of The Halstead, Inc.
PO Box 1935, Fairhope, AL 36533

THANK YOU FOR SUPPORTING LIVE AT FIVE

