

LIVE AT FIVE
CONCERT SERIES

PARTNERSHIP OPPORTUNITIES // spring 2023

LIVE AT FIVE

Live At Five is a popular, family-friendly, outdoor concert series in downtown Fairhope, Alabama. Concerts are held in the beautiful Halstead Amphitheater located on the campus of Coastal Alabama Community College.

Each Spring and Fall, Live at Five hosts national and local bands and singer/songwriters, spanning a wide range of musical genres: rock, country, Americana, jazz, soul, funk, and more. Past performers include Blues Traveler, Sister Hazel, Spin Doctors, Blackhawk, Dirty Dozen Brass Band, Anders Osborne, Frank Foster, Red Clay Strays, and many local artists.

At Live at Five, our aim is simple: attract sought-after musicians to our town and provide our concert goers with the highest-quality live music experience.

Live at Five attracts a diverse audience. The common denominator is a love of live music and an appreciation of wholesome, festive gatherings.

OUR AUDIENCE

Over six years ago, Live at Five set out to fill the void in our community for live music in a laid back and casual environment.

Live at Five's tremendous success has emboldened us to expand: striving to book regional and national bands while giving local musicians a chance to open for larger acts and explore new opportunities to present the best live music experience to our Fairhope audience. In past seasons, many shows have sold out with over 2,000 in attendance for larger shows.

GIVING BACK

Live At Five is a 501(c)3 charitable organization. All proceeds, whether from partners, donations, or ticket sales, are applied towards the production of more concerts or The Jacob Hall Memorial Grant, a program established by Live at Five that supports local aspiring musicians. The Hall Grant Program has given over \$28,000 to date.

The results of your generosity are obvious. Your support of Live At Five demonstrates to your clients, prospective customers, and the entire community your company's enthusiasm for our local performing arts, while supporting musicians' futures.

Corporate social responsibility continues to be an important value for consumers of all ages. Let people know that your company cares by supporting Live at Five.

PRESENTING PARTNER
\$10,000 (1 available)

- Large Vertical Stage Banner
- 2 Reserved Parking Spots on School St.
- Early Access to All Shows
- 10'x10' Tent for Sponsor Hospitality*
- 1-min Emcee Promo + Emcee Recognition
- Social Media Shoutouts to 7,600+ Followers
- Recognition in Email Blasts to 4,500+ on Live at Five Distribution List
- Logo Prominently Displayed on Live at Five Website
- 15 Passes per Show
- 15 Live at Five T-Shirts
- Option to Provide Sponsor Swag*

PLATINUM PARTNER
\$5,000 (10 available)

- Sponsor banner on stage*
- 10'x10' Tent for Sponsor Hospitality*
- Early Access to All Shows
- Social Media Shoutouts to 7,600+ Followers
- 10 Passes per Show
- 10 Live at Five T-Shirts
- Logo Displayed on Live at Five Website
- Recognition in Email Blasts to 4,500+ on Live at Five Distribution List
- Option to Provide Sponsor Swag*

GOLD PARTNER
\$2,000

- Fence Banner* (6'x4')
- Early Access to All Shows
- Logo Displayed on Live at Five website
- Social Media Shoutouts to 7,600+ Followers
- 8 Passes per Show
- 8 Live at Five T-Shirts

FRIEND OF THE HALSTEAD
\$1,000

- Social Media Shoutouts to 7,600+ Followers
- Early Access to All Shows
- Logo Displayed on Live at Five website
- 4 Passes per Show
- 4 Live at Five T-Shirts

* = sponsor to provide

SPRING 2023 LINEUP



**APR
07**

HONEY ISLAND SWAMP BAND

OPENING ACT: JOHNNY SANSON | 6-7PM
SOLO: DAVID CHASTANG | 5-6PM



**APR
21**

COREY SMITH

OPENING ACT: THE BRUCE SMELLEY BAND | 6-7PM
SOLO: TIM ROBERTS | 5-6PM



**MAY
05**

NORTH MISSISSIPPI ALLSTARS

OPENING ACT: RED & REVELERS | 6-7PM
SOLO: JOHNNY HAYES | 5-6PM



**MAY
19**

MARLOW BOYS

OPENING ACT: THE DOGSBODY | 6-7PM
SOLO: MEREDITH HICKS | 5-6PM



**JUN
02**

TIP TOPS

OPENING ACT: GRITS & GREENS | 6-7PM
SOLO: RYAN DREIBELBIS | 5-6PM

5

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THANK YOU FOR SUPPORTING LIVE AT FIVE

DIRECT QUESTIONS TO:
info@liveatfive.com

SUBMIT PARTNERSHIP FORMS TO:
info@liveatfive.com

PARTNERSHIP CHECKS CAN BE MADE PAYABLE TO:
The Friends of The Halstead, Inc.
PO Box 1935, Fairhope, AL 36533

All donors will receive a donation letter in order to claim a charitable contribution.