

LIVE AT FIVE
CONCERT SERIES

PARTNERSHIP OPPORTUNITIES // SPRING 2024

LIVE AT FIVE

Live at Five is a popular, family-friendly, outdoor concert series in downtown Fairhope, Alabama. Concerts are held in the beautiful Halstead Amphitheater located on the campus of Coastal Alabama Community College.

Each Spring and Fall, Live at Five hosts national and local bands and singer/songwriters, spanning a wide range of musical genres: rock, country, Americana, jazz, soul, funk, and more. Past performers include Blues Traveler, Sister Hazel, Spin Doctors, Blackhawk, Dirty Dozen Brass Band, Anders Osborne, Frank Foster, Red Clay Strays, and many local artists.

At Live at Five, our aim is simple: attract sought-after musicians to our town and provide our concert goers with the highest-quality live music experience.

Live at Five attracts a diverse audience. The common denominator is a love of live music and an appreciation of wholesome, festive gatherings.

OUR AUDIENCE

Over six years ago, Live at Five set out to fill the void in our community for live music in a laid back and casual environment.

Live at Five's tremendous success has emboldened us to expand: striving to book regional and national bands while giving local musicians a chance to open for larger acts and explore new opportunities to present the best live music experience to our Fairhope audience. In past seasons, many shows have sold out with over 2,000 in attendance for larger shows.

GIVING BACK

Live At Five is a 501(c)3 charitable organization. All proceeds, whether from partners, donations, or ticket sales, are applied towards the production of more concerts and the Jacob Hall Memorial Grant, a program established by Live at Five that supports local aspiring musicians. The Jacob Hall Grant Program has given over \$35,000 to date.

The results of your generosity are obvious. Your support of Live At Five demonstrates to your clients, prospective customers, and the entire community your company's enthusiasm for our local performing arts, while supporting musicians' futures.

Corporate social responsibility continues to be an important value for consumers of all ages. Let people know that your company cares by supporting Live at Five.

All levels of partnership include early access to all shows from the Sponsor Only entry gate plus access to the pit!

FRIEND OF THE HALSTEAD
\$1,000

- 8 Passes per Show
- Logo Displayed on Website
- Social Media Shoutouts to 7,600+ Followers
- Live at Five Swag for Guests

GOLD PARTNER
\$2,000

- 12 Passes per Show
- Logo Displayed on Website
- Social Media Shoutouts to 7,600+ Followers
- Live at Five Swag for Guests
- Fence Banner* (6'x4')
- 1 Reserved Parking Spot on School Street

PLATINUM PARTNER
\$5,000 (10 available)

- 15 Passes per Show
- Logo Displayed on Website
- Social Media Shoutouts to 7,600+ Followers
- Live at Five Swag for Guests
- Sponsor banner on stage*
- 2 Reserved Parking Spots on School Street
- Option to Provide Sponsor Swag*
- Feature in Email Blasts to 4,500+ Subscribers
- 10'x10' Hospitality Tent*

PRESENTING PARTNER
\$10,000 (1 available)

- 20 Passes per Show
- Logo Displayed on Website
- Social Media Shoutouts to 7,600+ Followers
- Live at Five Swag for Guests
- Large Vertical Stage Banner
- 2 Reserved Parking Spots on School Street
- Option to Provide Sponsor Swag*
- Feature in Email Blasts to 4,500+ Subscribers
- 10'x10' Hospitality Tent*
- 1-min Emcee Promo + Emcee Recognition

* = sponsor to provide

SPRING 2024 LINEUP



**MAR
29**

THE RED CLAY STRAYS

WITH: RIVER DAN
AND BROOK BROWN



**APR
19**

THE BAND OF HEATHENS

WITH: LAMONT LANDERS
AND SUMMERLYN POWERS



**MAY
10**

THE MARSHALL TUCKER BAND

WITH: TAYLOR HUNNICUTT
AND SHELBY KEMP



**MAY
31**

THE TIP TOPS

SUMMER KICKOFF

5

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THANK YOU FOR SUPPORTING LIVE AT FIVE

DIRECT QUESTIONS TO:
info@liveatfive.com

SUBMIT PARTNERSHIP FORMS TO:
info@liveatfive.com

PARTNERSHIP CHECKS CAN BE MADE PAYABLE TO:
The Friends of The Halstead, Inc.
PO Box 1935, Fairhope, AL 36533

All donors will receive a donation letter in order to claim
a charitable contribution.